

EXHIBITOR APPLICATION
38th ANNUAL PHOENIX SURGICAL SYMPOSIUM

Scottsdale Resort and Conference Center, Scottsdale, AZ, February 11 – 13, 2010

This is a 3-day post-graduate course sponsored by Banner Health CME in educational partnership with the Phoenix Surgical Society, and is designed to present a review of current knowledge. Expected attendance is 150-200 physicians practicing in Surgery, plus all area surgical residents. Accreditation includes ACCME Category 1. Course director: Sam Casano, MD. Exhibits will set up after 6:00 pm on Wednesday, and take down after 4:00 pm on Friday. Exhibit times are as follows: Thursday/Friday: During breakfast, mid-morning and mid-afternoon breaks. **NO exhibits on Saturday.** A confirmation letter and schedule will be mailed upon receipt of contract. **PAYMENT IS DUE IN FULL by February 1, 2010.**

Exhibitor assumes entire responsibility and thereby agrees to protect, indemnify, defend and save Banner Health CME and the Phoenix Surgical Society (known as the Sponsors) and the Scottsdale Resort and Conference Center and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, or occupancy or use of the exhibition premises or a part, thereof, excluding any such liability caused by the sole negligence of the Scottsdale Resort and Conference Center or their employees and agents. In addition, Exhibitor acknowledges that the sponsors and the Scottsdale Resort and Conference Center do not maintain insurance covering exhibitors' property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. The exhibitor shall obtain and keep in force during the term of installation and use of the exhibit premises the policies of Comprehensive General Liability and Contractual Liability Insurance, insurance and specifically referring to contractual liability set forth in the foregoing paragraph, thereof, in the amount not less than \$250,000 combined single limit for personal injury and property damage. The Internal Revenue Service issued Regulation 1,513.3 regarding taxability of exhibitor's sales activity at conventions and trade shows. Under this regulation these activities are allowed by 501(c)(3) and 501(c)(6) organizations as a related activity and therefore not taxable. The regulation does not exempt exhibitor sales from sales tax and thus any sales activity by an exhibitor must be reported to the appropriate taxing authority by the exhibitor.

In accordance with the Standards of Commercial Support for Continuing Medical Education of the Accreditation Council for Continuing Medical Education, all promotional commercial products will be confined to the exhibit area.

COMPANY NAME (as it will appear in the syllabus): _____

Contact Name: _____ **Company Name:** _____

Address: _____

City/State/Zip: _____

Phone: _____ **FAX:** _____ **E-MAIL:** _____

The following will represent our company (for nametags, so please print clearly):

1. _____ 2. _____ 3. _____

Please indicate below your exhibit level:

- GOLD PHOENIX** \$7,500
Underwrite cost of a faculty member
Recognition in the course syllabus
Recognition of corporation and representatives at function
Double display during course
- SILVER PHOENIX** \$5,000
Or underwrite cost of one luncheon
Recognition of faculty support in syllabus
Display space during course
- COPPER PHOENIX** \$1,000
Underwrite cost breakfast
Recognition of support in course syllabus
Display space during course
- BRONZE PHOENIX** \$750
Recognition of support in course syllabus
Display space during course

_____ **Check payable to Phoenix Surgical Society**
Tax ID #86-0340521 for Phoenix Surgical Symposium

_____ **Check being sent under separate cover to be received by _____ (must be received by February 1, 2010 or you display place may be re-sold).**

Information regarding specific set up and display times will be mailed prior to the event. Please attach a business card for our files.

Please send application and checks to:

Phoenix Surgical Symposium
3370 N. Hayden Rd.
Suite 123 PMB 516
Scottsdale, AZ 85251

PHONE 480-874-1851 FAX 866-858-5807 Email: exhibits@phoenixsurgicalsociety.com

www.phoenixsurgicalsociety.com Follow our updates on Twitter: <http://twitter.com/PhxSurgical>